

A CLEAR FUTURE

FEW men who had as bad a record as John Brand for dissipation and general worthlessness ever made a more complete recovery to self-respecting manhood and honest, sober living. After the awakening came, Brand resolutely determined to reform, but failed again and again. Happily for him, he was able to fall back upon the teachings and traditions of a Christian home, and he took the bold step of publicly professing Christ and asking God's help in his struggle.

Brand always regarded that as the critical turning point in the upward-winding path, but even then he did not win the victory quickly. One expedient that he found especially useful was what he called "keeping a clear future"—not allowing yesterday's failures to intrude dishearteningly into the manly strivings of to-day.

"When I was a youngster in school," Brand used to say, "a single, unsightly blotted line in my copy book spoiled the whole page for me. No matter how well I might write the other lines, that bad one would make the page look mean, and at first I just scribbled off what was left as fast as I could. Then I took another way. I cut out the offending page with my pocketknife. It was hard on the copy book but it was good for my handwriting. I didn't have that ugly line staring me in the face, and I became more careful of making another like it.

"A man can't get rid of his failures as easily as that, but he can put them behind him with a firm hand, and make every new day stand for itself. That was what I tried to do. When I got up in the morning I just thought of the day before me as a clean, white page in my copy book, which I could leave as neat and as trim as if I had never scrawled a thousand blurred and blotted ones. Those others were past help now, but this one was mine, and I determined to put my best into it."

John Brand does not stand alone as a witness to the practical value of keeping the present and future detached from the failures and sins and shortcomings of the past. Failure is always disheartening; if we brood morbidly over it, we find it fatally easy to fall into the unfounded belief that nothing better may be hoped for, do what we may. St. Paul found that "forgetting those things which are behind" left the future clear for achievement, and was on the whole a safer and a wiser course than to remember them—either with regret or with complacency. Easy content with mediocrity bars the way to high emprise almost as effectively as the incubus of repeated failure.

ODY, SURE

BRAKE

EVEN BRAKING POWER

The 'drum' of the MORROW expands equally from both ends. Thus the braking power is distributed evenly and equally over the entire inner surface of the hub, eliminating twists and sideswing. No other brake has the braking power so evenly distributed.

BRONZE BRAKE SHOES

Two metals of equal hardness will not 'grip' properly in braking. For this reason the 'drum' in the MORROW has *bronze* 'brake shoes.' Bronze, being softer than the hard steel inner surface of the hub, 'takes hold' smoothly but firmly, and *keeps* hold.

POSITIVE FORWARD DRIVE

The minute you *press* forward on the pedals you *move* forward with a MORROW. It responds instantly to every wish.

COASTS WITHOUT FRICTION

The MORROW has more ball bearings than other brakes, so coasts more easily.

STRONG AND STURDY

All working parts unusually substantial. Stand the hardest wear.

INSPECTIONS AND TESTS

Ninety-five separate inspections, followed by a rigorous final test of the completed brake, guarantee perfect service from every MORROW.

MORROW Coaster Brake on your next bicycle.

INE COMPANY
NEW YORK



Y FIRST"

Satisfaction
e Deciding

